# Understanding Customer Service Level Expectations

# Winter Maintenance Operations Levels of Service A Toronto Example 2010 North American Snow Conference Dominic Guthrie

## **Presentation Outline**

Toronto Levels of Service - Highlights

• D. Guthrie

### Panel Discussion

- D. Hanneman
- W. Nixon
- D. Guthrie

### Questions

Audience





# **Toronto Facts**

- 5<sup>th</sup> largest City in North America; Mexico City, New York, Los Angeles, Chicago
- 2.6 million pop within city limits
- 5.6 million pop in greater Toronto area
- > 50% of residents from outside Canada
- \$8.7 billion operating budget





# **Toronto Winter Facts**



- 3600 center line miles of road
- 9000 lane miles
- 4500 miles of sidewalk
- Approx 52" snow/yr (80" in 07/08)
- 130,000 tons salt used per year
- \$80M Budget
- \$10 \$20M reserve fund for over expenditures



# Winter Equipment Overview

- 600 Road Ploughs
- 300 Sidewalk Ploughs
- 200 Salt Trucks
- 1600 Staff
- 18 maintenance yards
- Logistics is our single biggest challenge





# What Are Levels of Service?

- A commitment that you make to residents
- Clearly defined in reports to elected officials
- Goals for Staff to work towards
- Defensible





### Your Levels of Service Will Be...

- · Based on Budget
- Shaped by Public Pressure
- Historical & Timely
- Unique to Your Organization
- Evolving
- Reflective of Best Practices
- Guided by Federal or State/Provincial Regulations



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# Tools to Assist in Determining LOS

- Formal Surveys
- Studies
- Public Meetings
- Consultations
- Complaint Driven
- Political Feedback
- Internal Review
- Salt Management Plan
- Resources



### How Toronto's LOS Were Developed

- Amalgamation of 7 local governments in 1998 presented a unique political situation
- Service levels were harmonized to highest level post amalgamation – among the highest LOS anywhere
- Opportunity to opt out through the budget process has been declined by Council - this reaffirms the increasing public expectations
- Ongoing internal review to improve service delivery methods – primarily through equipment specifications, pilot projects, etc.

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# Toronto - Highlights

- . 5 Minute Response for Salting
- · Salt used on all classifications of road
- Approx 200 vehicles equipped with liquid
- Residential Sidewalk Clearing
- Driveway Windrow Opening



### Level of Service Tables Explained

- Road Classification
  - Arterials, Locals, etc. Higher traffic volume = higher los
- Examples
- Indicators sample streets that residents can relate to
- Pavement Condition
- Bare Pavement, Safe and Passable (snow covered is ok)
- Time Frame
  - How long to complete the activity
- Accumulation
   How much snow required to initiate the activity
  - Storm Types

     Based on accumulation and event frequency



## Level of Service Tables Explained

- Type of De-icing Material
- Salt, Fusion, MgCl, etc (might be based on temperature)
- Application Rates
- More/less salt/sand for heavily travelled routes
- · Exceptions & Anomalies
  - Steep hills, bridges, hospitals, schools, EMS stations
- What You Will Not Do
- Requirements for program, areas that do not receive
- What Residents Have To Do
  - Expectations of residents (clear sidewalk in front of property, don't park on street in advance of storm, etc)



# Road Classification – Deicing Chart

sample LOS table

Road Classification	Typical	Winter Service Level	Deicer	Application Rate (lb/lane mile)	Time frame to complete operations
Expressways 150,000 vehicles/day	DVP / FGGE	Bare Pavement	100 % Rock Salt	245 / 490 / 635 lb per lane mile	Up to 1 in of snow 1 – 2 hrs
Arterials Up to 50,000 vehicles/day	Yonge St / Finch Ave	Bare Pavement	100 % Rock Salt	245 / 490 / 635 lb per lane mile	Up to 2 in of snow and continuing 2 - 4 hrs
Collectors	Main streets through subdivision	Centre Bare Pavement	100 % Rock Salt	245/ 490 / 635 lb per lane mile	Up to 3 in of snow and stopped 8hrs
Locals	Residentials	Safe and Passable Pavement	100 % Rock Salt	245 / 490 lb per lane mile	Up to 3 in of snow and stopped 8 - 12 hrs
Laneways		Safe and Passable Pavement	100 % Rock Salt	635 lb per lane mile	24 hrs

# **Toronto Core Services**

- · De-icing
  - Ploughing
    - Pedestrian



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# De-Icing - LOS

### Base

- Bare pavement on expressways & arterials
- Centre bare on collectors
- Safe & passable on locals

### Enhanced

- 200 trucks equipped with liquid
- Direct liquid application on hills & bridges

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# Roadway Ploughing - LOS

### Base

- Plough all road classifications;
  - Arterials 2" & 6 to 8 hrs to complete
  - Collectors 2" & 8 to 10hrs to complete
  - Locals 3" & 14 to 16 hrs to complete

### Enhanced

- Driveway windrow opening 262,000 driveways
- Bicycle Lanes
- Snow Removal -\$20M in 14 days



# **Driveway Windrow Opening**









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## Pedestrian - LOS

### Base

- · Clear all arterial & transit route sidewalks
- 3" accumulation in Dec & Mar
- 15 hrs to complete
- · Salt on sidewalks

### Enhanced

- · Clear all residential sidewalk on local roads
- 2" accumulation in Jan & Feb
- Senior's program
- Recreational Trails (pilot project)



# Sidewalk & Bus Stop Clearing







# Use of Innovative Technology to Improve/Maintain LOS

- Salt Management Plan
- Liquids 77% of fleet equipped with liquids (0% in 2002)
- Approx 500,000 gallons liquid / year
- Pilot Projects seeking an alternative deicing material to maintain los at low temperatures
- GPS Approx 1000 vehicles equipped w GPS







# Performance Measurement and Levels of Service

APWA North American Snow Conference Omaha, NE, 2010 Wilfrid Nixon, Ph. D., P. E. University of Iowa and Asset Insight Technologies, LLC

### Levels of Service

- Different importance of road means different effort of treating that road
- Does not make sense to have all roads at the same level
- Most agencies include different levels of service in their maintenance plans
- Examples









# But What About Storm Severity?

- Clearly, not all storms are the same
- Methods exist to measure severity of any given storm
- Road conditions will be different after different storms
- Not a problem, if suitably handled
  - Explain to the public
  - Measure your progress









# Wow, was that good enough?

- In the circumstances, it was awesome
- Less than 24 hours after the December 2009 blizzard in Iowa City
- Represents a truly wonderful level of service
- Nobody (well, almost nobody) expects roads to be bare and dry under those sorts of circumstances...